

5 POSITIVE IMPACTS OF WELLBEING



1 BOTTOM LINE IMPACT

Staff are the most valuable resource in most organisations. In fact, they typically account for 90 per cent of business's operating costs. So, if an investment in wellbeing can deliver even a 1% improvement in productivity, it will have a significant impact on the bottom line and competitiveness of any business.



2 RETENTION & LOYALTY

Employers who care about the environmental impact of their buildings and take action to improve the quality of the workplace see tangible impacts. For example, the World Green Building Council reports that Skanska UK saved £28,000 in 2015 in staff costs and recorded 3.5 fewer building-related sick days - plus increased employee comfort and satisfaction.



3

WORKPLACE PRODUCTIVITY

There is a clear business and commercial value to green, healthy buildings. For example, recent research from UCL and ATKINS concluded that UK productivity could rise by 8% – equivalent to an extra £20BN in GDP – if workplaces are designed using human-centred design.

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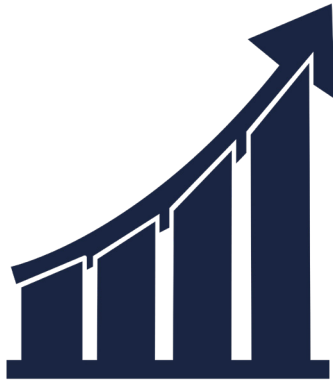
EMPLOYEE SATISFACTION & ENGAGEMENT



The Dodge Data & Analytics SmartMarket Report (2016) found that 69% of business owners surveyed who have implemented healthy building features have seen improvements in employee satisfaction and engagement - and 29% reported a “high level of improvement”.

5

PERFORMANCE & OPERATIONAL COSTS



Healthy buildings go hand-in-hand with sustainability. This is a major consideration for all kinds of businesses. Human-centric, green buildings perform better: this means they can command higher rents and are easier to let. Building owners and operators can also keep operational costs under control and improve sustainability credentials.

NEXT STEPS

We work closely with architects, consultants, designers and specifiers to deliver positive change through perfectly lit workspaces. Contact us on 01527 517 777 to find out how our lighting for wellbeing expertise can support your project and your client.